

# Workshop on Business Models and Business Cases for Cooperative Systems

## Agenda

**29 June 2007**  
ERTICO - ITS Europe  
Avenue Louise 326  
B-1050 Brussels

Time	Topics	Speakers
9:30	Welcome coffee	
10:00	Welcome: Introduction	Mariana Andrade, ERTICO - ITS Europe
10:15	Value Engineering, Business Modeling	Henk-Jan Booman, LogicaCMG
11:00	<b>Coffee Break</b>	
11:15	Co-operative Vehicle Infrastructure System: An Insurer's Perspective	Marion Robery, Thomas Miller
11:45	Vision from the Public institute	Eric Kenis, Gewest Vlaanderen
12:15	<b>Lunch</b>	
13:00	Business validation	Henk-Jan Booman, LogicaCMG
13:45	Constraints and success factors for telematics services offered by CVIS	Gerd Plöger, Bosch Blaupunkt
14:15	<b>Coffee Break</b>	
14:30	Telecom Italia approach to ITS Market	Marco Annoni, Telecom Italia
15:00	Business Model draft from infrastructure suppliers' and device manufacturers' view	Hans-Joachim Schade, Siemens AG
15:30	Panel Discussion	All
16:00	Meeting Close	