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**ERTICO examines motorists' safety systems opinions**

Within the framework of the EuroTEST platform, 8,000 motorists from 12 European countries took part in a Safety-Technopro/ERTICO-ITS Europe Cooperative Vehicle Infrastructure Systems (CVIS) survey aimed at analyzing the level of knowledge and acceptance of current and future safety systems, applied to the field of motoring.

The report was carried out on the basis of two surveys distributed by auto clubs in 12 European countries (Norway, Croatia, United Kingdom, Switzerland, Germany, The Netherlands, France, Portugal, Belgium, Spain, Austria, and Italy), assessing the level of knowledge and attitudes of motorists in regards to present (SafetyTechnoPro) and future eSafety systems (CVIS).


One of the main conclusions of the study is the urgent need to provide users with more information on the applications that offer more safety and an increased chance of saving lives in the event of a road accident. CVIS applications to be fitted into future vehicles were considered to be useful or very useful by more than 56% of those surveyed.

According to the survey, applications dealing with travel time and safety were given the most value by European motorists. The top position went to a system which allows motor-

ists to receive information on the condition of the road as well as incidents (e.g. sharing pictures of the road conditions or creating a database on road conditions).

Travel assistance services that allow motorists to plan their travel routes and help traffic control centers to predict possible points of congestion or conflict came in second. This result has a particular significance since 73.8% of the European motorists questioned state that they plan their travels well in advance and that the Cooperative Travel Assistance system (CTA), when used to complement a navigation devise while traveling, would be very useful.

Those surveyed in Italy, Portugal, and Croatia ranked the highest in willing to pay for the future e-safety applications proposed in the CVIS project, while those surveyed in Switzerland ranked the lowest.

One conclusion of the study highlights the importance of data privacy. Sixty percent of the surveyed drivers indicated a willingness to collaborate in order to implement cooperative systems, as long as this does not involve the exchange of personal data. Those surveyed in Switzerland, Germany, and Austria were the least accepting of the new systems, should they violate people's privacy. 

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